



John Ball Zoo Service/Nonprofit Membership

The Service/Nonprofit (SNP) Membership is designed to provide convenience and affordability to community organizations, who regularly bring clients to John Ball Zoo (JBZ) for leisure and engagement. The SNP Membership is offered to service and non-profit organizations, and is not intended for public and private schools or organizations that service school children.

Service/Nonprofit Membership \$350

- Admits groups of up to 15 total employee chaperones and clients per visit
- No limit on daily visits
- Membership card must be presented at the admission gate for entry

Additional Membership Cards \$25

Purchase additional membership cards for your specific location. Service/Nonprofits with multiple locations or facilities must purchase a membership for EACH site, and may not share add-on membership cards.

John Ball Zoo reserves the right to revoke any SNP membership that shares a membership between multiple locations.

The application requires a completed and signed SNP membership application, and proof of 501(c)(3) or 501(c)(4) status. Each application is approved on a case by case basis, and is not guaranteed. If you have any questions, please call (616) 336-4312 or stop by our offices during normal business hours.

Once approved the organization will receive ONE membership card, which must be presented at each visit. Additional membership cards are \$25 each.

John Ball Zoo reserves the right to refuse admission to any employee chaperone or client visiting without the membership card.

Service/Nonprofit Membership FAQ

Does the SNP membership reciprocate with other Zoos?

The membership is not eligible for reciprocation with other zoos or aquariums, and is only intended for use at the John Ball Zoo.

Does the SNP membership get my clients into members-only or special events?

The membership is not eligible for members-only events. Special events will have a reduced admission rate for members, which any employee or client participating in the event will be charged. We recommend visiting our events calendar at jbzoo.org prior to your visit.

My organization serves more than 15 clients, how can we accommodate everyone?

The membership admits groups of up to 15 combined employee chaperones and clients per visit, so consider bringing different clients with each visit. Otherwise, you may purchase an additional membership for your location to accommodate a larger client base.

What happens if the membership card is misplaced?

The membership card is required for entry into the Zoo. The membership contact is responsible for the membership card, and may purchase a replacement card if it is lost.

I am the employee contact for the membership, but I have plans to be out of the office. How can my employee chaperones and clients keep visiting while I am gone?

We recommend putting another employee in charge that can issue the membership card to visiting employee chaperones and their clients.

Do I have to submit an application to renew my membership?

Yes, an application and proof of 501(c)(3) or 501 (c)(4) status is required each year.