What a wild ride the last 30 years have been! As John Ball Zoo’s largest and longest running fundraiser, we are excited to introduce some innovative changes to RendeZoo 2020.

RendeZoo will feature area restaurants and food partners for a unique strolling dinner. As always, we will infuse the air with fun and music like always before and get you up close with animal favorites. You won’t want to miss our mobile silent auction filled with specialty gifts, experiences, and your chance at an exclusive behind the scenes tour!

And, the best part of it all? Your support of this event will help strengthen the Zoo’s core values; Conservation, Education, Community, and Celebrate, and mission to inspire our community to be actively engaged in the conservation of wildlife and our natural environment.

Come along with us and take a walk on the wild side! Secure your sponsorship and tickets today!

**DATE & TIME**
Friday, June 12, 2020
VIP Party · BISSELL Tree House
6:00 PM - 7:30 PM
Main Event · Central Plaza
6:00 PM - 10:30 PM
This event is rain or shine!

**LOCATION**
John Ball Zoo
1300 Fulton St W
Grand Rapids, MI 49504

**LEARN MORE**
jbzoo.org/rendezoo
kkawall@jbzoo.org
## RendeZoo Sponsorship Opportunities

| Recognition on all RendeZoo marketing collateral & associated media | Presenting |  |  |  |  |  
|---|---|---|---|---|---|---|
| Company logo on RendeZoo tickets | ✓ |  |  |  |  |  
| Exclusive animal experience & keeper talk | For all sponsor guests the evening of RendeZoo |  |  |  |  |  
| BISSELL Tree House rental discount | 40% | 30% | 20% |  |  |  
| Recognition in the RendeZoo invitation & emails | Presenting | Logo | Logo | ✓ |  |  
| Recognition on RendeZoo mobile silent auction | Logo | Logo | Logo | Logo |  |  
| VIP RendeZoo tickets (may be exchanged for general admission RendeZoo tickets upon request) | 20 | 16 | 16 | 10 | 8 | 6 |
| Recognition on RendeZoo sponsor banner | Presenting | Prominent | Prominent | ✓ | ✓ | ✓ | ✓ | 
| Recognition on Zoo website & RendeZoo program | Presenting | Logo | Logo | ✓ | ✓ | ✓ | ✓ |

### VIP RENDEZOO TICKET - $200

Access to the VIP party in the BISSELL Tree House! Enjoy small bites and special animal engagements. Then join the rest of the party in Central Plaza for a strolling dinner and live entertainment! Includes 2 complimentary drink tickets.

### RENDEZOO TICKET - $100

Enjoy a strolling dinner, cash bar, live entertainment, and animal experiences! Includes 1 complimentary drink ticket.

Are you interested in customizing a sponsorship? We are here to help!
(616) 336-3309 or kkawall@jbzoo.org
RendeZoo Sponsorship Form

SPONSORSHIP OPPORTUNITIES
- PRESENTING SPONSOR - $15,000
- TREETOP SPONSOR - $10,000
- CANOPY SPONSOR - $7,500
- VINE SPONSOR - $5,000
- FERN SPONSOR - $3,000
- RAINFOREST FRIEND SPONSOR - $1,800

EVENT TICKETS
- VIP RENDEZOO TICKET(S) - $200
- RENDEZOO TICKET(S) - $100

ADDITIONAL SUPPORT OPPORTUNITIES
- PLEASE ACCEPT MY DONATION OF $__________
- I WOULD LIKE TO DONATE AN AUCTION ITEM

CONTACT INFORMATION
COMPANY NAME (if applicable, as it should appear for recognition)

CONTACT NAME & TITLE

ADDRESS

PHONE & EMAIL

PAYMENT INFORMATION
- TOTAL AMOUNT $______________
- INVOICE DATE ________________
- CHARGE MY CREDIT CARD
- MY CHECK IS ENCLOSED (made payable to John Ball Zoo)

CARD NUMBER  EXP  CVV

BILLING ADDRESS

NAME & SIG

For questions, comments, or to return your form please contact:
Katie Kawall
(616) 336-3309 or kkawall@jbzoo.org
jbzoo.org/rendezoo

For proper recognition, please confirm sponsorship by:
2/14/20 Presenting Sponsor
3/13/20 Treetop, Canopy, and Vine Sponsors
5/22/20 Fern and Rainforest Friend Sponsors

John Ball Zoo · 1300 Fulton St W · Grand Rapids, MI 49504
RendeZoo Committee

Jessica Ackley
Heather Alfonso
Casey Aubil
Sarah Bokina
Lisa Brown
Layna Buthker
Ty Cook
Mimi Cummings
Jared Evans
Britt Hegarty-Darrow

Alison Kinsman
Heidi Lacks
Ashley Lampen
Melinda May-Cook
Jill Overacker
Tennie Poppes
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Bill Templin
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John Ball Zoo Board of Directors

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